

## Company Announcement no 2009-09

9 October 2009

### Large shareholder announcement concerning Fidelity pursuant to section 29 of the Danish Securities Trading Act

Pursuant to section 29 of the Danish Securities Trading Act, William Demant Holding A/S shall hereby make public that the Company has received the following announcement:

On 9 October 2009, Fidelity International (FMR LLC and its direct and indirect subsidiaries) have increased their shareholdings in William Demant Holding A/S and now hold a total of 5.02% of the share capital and voting rights in William Demant Holding A/S.

Fidelity International's total holding of William Demant Holding A/S shares is now 2,956,680 shares of DKK 1 each, equivalent to nominally DKK 2,956,680.



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